

## CORPORATE SOCIAL RESPONSIBILITY (CSR)

IT IS A KEY GOAL FOR AURIGA THAT CONSIDERATIONS ABOUT HUMAN RIGHTS, SOCIAL CONDITIONS, ENVIRONMENTAL AND CLIMATE CONDITIONS AS WELL AS ANTI-CORRUPTION ARE INTEGRATED IN OUR STRATEGY, CORPORATE CULTURE AND BUSINESS PRACTICES, THUS SAFEGUARDING RESPONSIBLE GROWTH AND SUSTAINABLE DEVELOPMENT.

Cheminova's mission, vision and values as well as its code of 12 business principles were rolled out in the global organisation to almost all employees in 2009, among other things via full-day seminars where everyone participated in the work on the group's values. The Code of Business Principles describes the principles and norms to which all employees in the group must conform no matter where in the world they are. The business principles are available in 13 languages, and all new employees in the group receive an information brochure. This process has provided the necessary experience for Cheminova to join the United Nations Global Compact in December 2009.

The UN Global Compact's ten principles for responsible business conduct sets standards for the conduct of business within, among other things, areas such as human rights, labour, the environment and anti-corruption. The group has integrated these as natural elements in its work processes and procedures, which appears from the company's CSR reports. These areas will enjoy continued focus and form a natural part of the company's activities. The reporting takes place, among other things, in accordance with the guidelines defined in the Global Reporting Initiative (GRI) and will be integrated in the CSR report in future.

For more detailed information on the group's CSR activities, targets and results as well as calculation methods etc. in 2009, please see Cheminova's CSR report for 2009, which will be published on the same day as Auriga's annual report. The CSR report also contains a review of the expectations for the CSR work in 2010. See the CSR report online on [www.auriga-industries.com](http://www.auriga-industries.com) > Shareholder Information > CSR reports.

*Cheminova's product programme is undergoing constant development, as pointed out by Senior Vice President Allan Skov, Development & Registration (left), and Lars-Erik Kruse Pedersen, Vice President, Corporate Communication.*



### Improving safety culture

In 2009, Cheminova's occupational health and safety department launched campaigns focusing on quality and areas of application for the types of protective gear used in the company. The campaigns were, among other things, implemented via notices posted on the green noticeboards and on the intranet, through competitions and via displays of protective gear on mannequins everywhere in the company.



At the factory in Denmark, 40 green noticeboards display information from the occupational health and safety department.



Focus on information about and application of protective gear. The aim is a further reduction of accidents at work.



Cheminova's Code of Business Principles complies with the UN Global Compact's principles for responsible business conduct. See Cheminova's 12 business principles at [www.auriga-industries.com](http://www.auriga-industries.com) and [www.cheminova.com](http://www.cheminova.com).

### WE FOCUS ON IMPROVING OUR SUSTAINABILITY ACTIVITIES, AND WE CONTINUOUSLY LAUNCH NEW GOALS

In 2009, we succeeded in fulfilling the ambitious phase-out plan for the most toxic class I products. This has only been possible because the entire organisation is working, based on a set of common values and in a targeted fashion, to live up to these expectations. The phase-out plan contributes to the continued development of the company, and we have succeeded in implementing the plan in a sustainable manner: The farmers have been presented with less toxic alternatives, while the group has at the same time been able to maintain its market position through the introduction of new products.

See [www.auriga-industries.com](http://www.auriga-industries.com) > Shareholder Information > Shareholder Letters, and see the complete phase-out plan at [www.cheminova.com](http://www.cheminova.com).